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Please find below and/or attached an Office communication concerning this application or proceeding.



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Office Action Summary		Application No.	Applicant(s)	()"			
		09/817,917	MATHUR ET AL.				
		Examiner	Art Unit				
		Kyung H Shin	2143				
Period fo	The MAILING DATE of this communicati or Reply	on appears on the cover s	sheet with the correspondence ac	idress			
THE I - External after - If the - If NC - Failu Any	ORTENED STATUTORY PERIOD FOR MAILING DATE OF THIS COMMUNICAT asions of time may be available under the provisions of 37 SIX (6) MONTHS from the mailing date of this communication period for reply specified above is less than thirty (30) day period for reply is specified above, the maximum statutor re to reply within the set or extended period for reply will, be reply received by the Office later than three months after the patent term adjustment. See 37 CFR 1.704(b).	FION.  CFR 1.136(a). In no event, howevertion.  Is, a reply within the statutory minim, period will apply and will expire SI by statute, cause the application to be	er, may a reply be timely filed  num of thirty (30) days will be considered time  X (6) MONTHS from the mailing date of this of Decome ABANDONED (35 U.S.C. § 133).	ly. communication.			
Status							
1) 又	Responsive to communication(s) filed or	n 26 March 2004.					
-							
3)□	Since this application is in condition for allowance except for formal matters, prosecution as to the merits is closed in accordance with the practice under <i>Ex parte Quayle</i> , 1935 C.D. 11, 453 O.G. 213.						
Disposit	ion of Claims						
5)□ 6)⊠ 7)□ 8)□	Claim(s) <u>1-29</u> is/are pending in the applied 4a) Of the above claim(s) is/are with Claim(s) is/are allowed.  Claim(s) <u>1-29</u> is/are rejected.  Claim(s) is/are objected to.  Claim(s) are subject to restriction	rithdrawn from considera					
Applicat	ion Papers						
10)⊠	The specification is objected to by the Ex The drawing(s) filed on <u>26 March 2004</u> is Applicant may not request that any objection Replacement drawing sheet(s) including the The oath or declaration is objected to by	s/are: a)⊠ accepted or t to the drawing(s) be held in correction is required if the	n abeyance. See 37 CFR 1.85(a). drawing(s) is objected to. See 37 C	CFR 1.121(d).			
Priority	under 35 U.S.C. § 119						
a)	Acknowledgment is made of a claim for a All b) Some * c) None of:  1. Certified copies of the priority doc 2. Certified copies of the priority doc 3. Copies of the certified copies of the application from the International See the attached detailed Office action for	cuments have been receit cuments have been receit ne priority documents hat Bureau (PCT Rule 17.2(	ved. ved in Application No ve been received in this Nationa a)).	ıl Stage			
Attachmei	nt/c\						
1) Noti 2) Noti 3) Info	ce of References Cited (PTO-892) ce of Draftsperson's Patent Drawing Review (PTO- mation Disclosure Statement(s) (PTO-1449 or PTO er No(s)/Mail Date <u>12/23/03</u> .	948) F D/SB/08) 5) 🔲 I	nterview Summary (PTO-413) Paper No(s)/Mail Date Notice of Informal Patent Application (PTO) Other:	ГО-152)			

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#### **DETAILED ACTION**

- 1. This action is responding to application papers dated 3/26/2001.
- 2. Claims 1-29 are pending. Claims 1, 9, 16, 21, 27, 28, and 29 are independents.

## Claim Rejections - 35 USC § 102

3. The following is a quotation of the appropriate paragraphs of 35
U.S.C. 102 that form the basis for the rejections under this section made in this
Office action:

A person shall be entitled to a patent unless -

- (e) the invention was described in (1) an application for patent, published under section 122(b), by another filed in the United States before the invention by the applicant for patent or (2) a patent granted on an application for patent by another filed in the United States before the invention by the applicant for patent, except that an international application filed under the treaty defined in section 351(a) shall have the effects for purposes of this subsection of an application filed in the United States only if the international application designated the United States and was published under Article 21(2) of such treaty in the English language.
- 4. Claims 1-29 are rejected under 35 U.S.C. 102(e) as being anticipated by Alexander. (US Patent No. 6,732,331 B1, filed on Feb. 15, 2000)
  Regarding Claims 1, A method, of associating contextual information with discrete components of data, the method comprising:

... using metadata.") content (component of data)

a) accessing at least one discrete component of data from at least one data source; (see col. 2, lines 57-59: "... for <u>managing content</u> organized

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- b) associating said at least one discrete component of data with at least one domain; (see col. 2, lines 49-52: "...for managing content, such as for use in Web pages and similar constructs, which generates templates containing data describing data, known as metadata.")
- c) adding domain specific contextual information to said at least one discrete component of data to provide enhanced data. (see col. 2, lines 65-67: "Each <u>data entry element</u> includes a set of information attributes describing the data entry element.") enhanced data: content plus metadata (contextual information)

Regarding Claim 2, The method of claim 1, further include the step of: assigning access rights to the enhanced data. (see col. 4, lines 57-63: "Authorization module 22 controls access permissions to data managed by the content management framework 18. ... to provide authorized personnel with access to create, update and delete templates and data documents,")

Regarding Claim 3, The method of claim 1, further include the step of: assigning usage rules to the enhanced data. (see col. 4, lines 57-63: "... grant or deny access to view individual data elements on Web pages created from the data managed by the content management framework 18.")

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Regarding Claim 4, The method of claim 1, further include step of: encoding the enhanced data with a markup language. (see col. 4, lines 26-29: "The Web server 17 and clients communicate using the HyperText Transport Protocol (HTTP). Typically, each Web page is written in the HyperText Markup Language (HTML),")

Regarding Claim 5, The method of claim 4, wherein the markup language comprises the Extensible Markup Language. (see col. 4, lines 31-33: " ... , although other tag-delimited languages, such as the Extensible Markup Language (XML) can also be used.")

Regarding Claim 6, The method of claim 1, further including the steps of:

a) associating said at least one discrete component of data with a second domain', (see col. 6, lines 23-26: "The metadata layer 41 includes one or more metadata template 44 .... shown in FIG. 2) which each describe information about the data stored in Web pages ...") one or more different metadata templates describe one or more different domains (categories) b) adding domain specific contextual information to said at least one discrete component of data to provide second enhanced data. (see col. 2, lines 65-67: "Each data entry element includes a set of information attributes describing the data entry element.") enhanced data (content plus metadata)

Regarding Claim 7, The method of claim 1, further including the steps of:

- a) receiving feedback data from a user of the enhanced data; (see col.
- 11, lines 48-50: "Form <u>updating</u> begins with retrieving the XML content containing the <u>content data</u> for the data entry form (block 189).") feedback (form updates)
- b) modifying the enhanced data to include the feedback data. (see col.
- 11, lines 56-58: "The retrieved XML content is then updated with the new data values received as input parameters of the HTTP "POST" request (block 190).")

**Regarding Claim 9,** A method of delivering enhanced data through at least one digital identity comprising the steps of:

- a) receiving a request through at least one digital identity for enhanced data from a requestor; (see col. 4, lines 19-23: "a Web server... a content management framework...Web pages are retrieved from a storage device 19 and sent to the requesting client.") web server (digital identity) receives an enhanced data request
- b) using a digital identity to compare an identification of the requestor to access rights; (see col. 4, lines 50-56: "...the content management framework 18 can operate in conjunction with associated applications...functional modules: authorization 22,") requestor (requesting client) access controls checked

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c) transmitting from the digital identity to an enhanced content source an approval to release enhanced data; (see col. 5, lines 12-14: "... authorization module...to limit exchanged data to only that data to which the participants are authorized.") determine that requestor is authorized (enhanced data released)

d) transmitting enhanced data from the enhanced content source to the requestor. (see col. 6, lines 45-49: "... request from a client, the Web server... retrieves the XML document 56 which is combined with metadata retrieved from the SQL server database...")

Regarding Claim 10, The method of claim 9, further including the step of: comparing at the digital identity an intended use of the enhanced data to usage rules. (see col. 4, lines 57-63: "controls access permissions to data managed by the content management framework...grant or deny access to view individual data elements") usage rules applied to data

Regarding Claim 11, The method of claim 9, wherein the digital identity is associated with an entity and is operated by a party other than the entity. (see col. 4, lines 19-23: "The server 11 includes ... Web server...services requests for Web pages received from the clients."; col. 5, lines 33-39: "The server 11 is... a network server ....running a server-capable operating system,") web server (digital identity) entity operates on associated network server entity.

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Regarding Claim 12, The method of claim 9, wherein the digital identity is associated with an entity and is operated by the entity (see col. 4, lines 19-23: "The server 11 includes...applications, a Web server..."; and col. 4, lines 23-24: "Web pages are retrieved from a storage device 19 and sent to the requesting client.") web server (digital identity) entity controls operation of content management entity.

Regarding Claim 13, The method of claim 9, wherein the digital identity is associated with an entity and the enhanced content sotlrce is operated by a party other than the entity. (see col. 4, lines 19-23: "... two applications, a Web server... and a content management framework...the Web server 17 services requests for Web pages received from the clients."; and col. 37-38: "The content management framework...manage the content of Web pages.") web server application (digital identity) entity; content management application entity: separate entities.

Regarding Claim 14, The method of claim 9, further including the step of: transmitting feedback rules from the enhanced content source to the requestor. (see col. 11, lines 59-64: "... form-updating options....Thus, pressing the "+" button will add a class of controls to the data entry form while pressing the "-" button will delete a class of controls.") setup feedback rules

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Regarding Claim 15, The method of claim 14, wherein the feedback rules comprise an incentive for the requestor to provide feedback to the enhanced content source. (see col. 11, lines 56-58: "The retrieved XML content is then updated with the new data values received as input parameters") feedback rules

**Regarding Claim 16,** A method of obtaining information about services that may be of interest to a user, the method comprising:

- a) discovering at least one service offered by at least one entity connected to at least one 20 computer network; "... two applications, a Web server 17 and a content management framework 18....Web server 17 services requests for Web pages received from the clients.") available services b) receiving content from said at least one entity that includes terms of said at least one service; (see col. 4, lines 59-62: "... to provide authorized"
- personnel with access to create, update and delete templates and data documents, as well as grant or deny access to view individual data elements on Web pages.") terms for an available service
- c) filtering the content to determine whether the content satisfies at least one predetermined rule (see col. 5, lines 1-5: "...Data reader module...works with authorization module 22 to filter out any data that a user of the data reader 24 is not permitted to access.") filter enhanced data
- d) generating at least one decision parameter based on profile and preference information; (see col. 4, lines 57-63: "Authorization module 22 controls access permissions to data managed by the content management

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framework...provide authorized personnel... grant or deny access to view individual data elements") decision parameter: access controls

e) determining whether the tenns of said at least one service are acceptable based on at least one decision parameter. (see col. 5, lines 11-17: "enables data to be exchanged across systems... to limit exchanged data to only that data to which the participants are authorized.") match decision parameter to terms

Regarding Claim 17, The method of claim 16, wherein the discovering step is performed dynamically. (see col. 4, lines 19-23: "... two applications, a Web server 17 and a content management framework 18. At a basic level, the Web server 17 services requests for Web pages received from the clients...") User discovers services available.

Regarding Claim 18, The method of claim 16, further including the step of: negotiating with the at least one entity. (see col. 5, lines 11-17: "...authorization module 22 to limit exchanged data to only that data to which the participants are authorized.") Based on authorization, access and usage determined.

**Regarding Claim 21,** A computer-readable medium having stored thereon a data structure comprising:

a) at least one discrete component of data from at least one data source; (see col. 2, lines 57-59)

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b) first contextual information that enhances said at least one discrete component of data for a first domain; (see col. 2, lines 49-52)

- c) second contextual information that enhances said at least one discrete component of data for a second domain; (see col. 2, lines 65-67)
- d) wherein the first domain is different from the second domain. (see col.
- 1, lines 42-51)

Regarding Claim 22, The computer readable medium of claim 21, wherein the data structure is encoded with a markup language. (see col. 4, lines 26-29)

**Regarding Claim 23,** The computer readable medium of claim 22, wherein the markup language comprises the Extensible Marlûup Language. (see col. 4, lines 31-33)

Regarding Claim 24, The computer readable medium of claim 21, further including a data field defining usage rules. (see col. 4, lines 57-63)

Regarding Claim 25, The computer readablt medium of claim 21, further including a data field defining feedback rules. (see col. 11, lines 48-50)

Regarding Claim 26, The computer readable medium of claim 21, further including a data field defining access rights. (see col. 4, lines 57-63)

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**Regarding Claim 27,** A computer-readable medium having computer-executable instructions for performing the steps comprising:

- a) accessing at least one discrete component of data from at least one data source; (see col. 2, lines 57-59)
- b) associating said at least one discrete component of data with at least one domain; (see col. 2, lines 49-52)
- c) adding domain specific contextual information to said at least one
   discrete component of data to provide enhanced data. (see col. 2, lines 65 67)

**Regarding Claim 28,** A computer-readable medlum having computer-executable instructions for performing the steps comprising:

- a) receiving a request through at least one digital identity for enhanced data from a requestor; (see col. 4, lines 19-23)
- b) using a digital identity to compare an identitication of the requestor to access rights; (see col. 4, lines 50-56)
- c) transmitting from the digital identity to an enhanced content source an approval to release adding domain specific contexmal information to said at least one discrete component of data to enhanced data; (see col. 5, lines 12-14)
- d) transmitting enhanced data from the enhanced content source to the requestor. (see col. 6, lines 45-49)

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**Regarding Claim 29,** A computer-readable medium having computer-executable instructions for performing the steps comprising:

- a) discovering at least one service offered by at least one entity connected to at least one computer network; (see col. 4, lines 19-23)
- b) receiving content from said at least one entity that includes terms of said at least one service; (see col. 4, lines 59-62)
- c) filtering the content to determine whether the content satisfies at least one predetermined rule (see col. 5, lines 1-5)
- d) generating at least one decision parameter based on profile and preference information; (see col. 4, lines 57-63)
- e) determining whether the terms of sald at least one service are acceptable based on at least one decision parameter. (see col. 5, lines 11-17)

## Claim Rejections - 35 USC § 103

- 5. The following is a quotation of 35 U.S.C. 103(a) which forms the basis for all obviousness rejections set forth in this Office action:
  - (a) A patent may not be obtained though the invention is not identically disclosed or described as set forth in section 102 of this title, if the differences between the subject matter sought to be patented and the prior art are such that the subject matter as a whole would have been obvious at the time the invention was made to a person having ordinary skill in the art to which said subject matter pertains. Patentability shall not be negatived by the manner in which the invention was made.
- 6. Claims 8, 19, 20 are rejected under 35 U.S.C. 103(a) as being unpatentable over by Alexander (US Patent No. 6,732,331), in view of Bowman-Amuah (US Patent No. 6,697,824)

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Regarding Claim 8, Alexander does not explicitly disclose real-time process, however, Bowman-Amuah discloses wherein the adding step is performed in real-time. (see Bowman-Amuah col. 37, lines 9-12: "Content and information is personalized for the user in real time--while the user interacts with the application or site.", and col. 18, lines 32-36: "A mission-critical high-volume transaction delivery vehicle may require special performance tuning tools in the development architecture, as well as real-time monitoring tools in the operations architecture.")

It would have been obvious to one of ordinary skill in the art at the time of the invention was made to modify Alexander to incorporate the step performed in real-time as taught in Bowman-Amuah. One of ordinary skill in the art would be motivated to modify Alexander to employ the invention of Bowman-Amuah in order to improve the performance by providing user interface components on dynamic Web pages. (see Bowman-Amuah col. 10, lines 7-19)

Regarding Claim 19, Alexander discloses a web server providing content to users. Alexander does not disclose financial (billing) information transferred from the user to purchase the content. However, Bowman-Amuah discloses financial (billing) information transferred from the user to complete a transaction.

(see Bowman-Amuah col. 80, lines 54-61: "If the user decides to purchase the items…will be prompted for shipping and payment information. … then routes it to the payment services function ….") Customer information provided to complete transaction.

It would have been obvious to one of ordinary skill in the art at the time of

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the invention was made to modify Alexander to incorporate financial (billing) information transfer as taught in Bowman-Amuah. One of ordinary skill in the art would be motivated to modify Alexander to employ the invention of Bowman-Amuah in order to enhance the content system by providing an increased complexity of interaction for billing (financial) services between clients and servers. (see Bowman-Amuah col. 2, lines 4-13)

**Regarding Claim 20,** Alexander discloses a web server providing content to users. Alexander does not disclose monitoring financial (billing) transactions and updating personal information after financial (billing) transactions. However, Bowman-Amuah discloses:

- a) monitoring a transaction involving the at least one service; . (see Bowman-Amuah col. 45, lines 36-41: "...information can be captured directly from the user's interaction with the site.")
- b) modifying the profile and preference information as a result of the monitoring step. (see Bowman-Amuah col. 45, lines 36-41: "Once the profile strategy has been defined..., the next step is capturing the information....the data may require refinement or replication. The remaining information can be captured directly from the user's interaction with the site.") Update customer information.

It would have been obvious to one of ordinary skill in the art at the time of the invention was made to modify Alexander to incorporate monitoring financial (billing) transactions and updating personal information

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after financial (billing) transactions as taught in Bowman-Amuah. One of ordinary skill in the art would be motivated to modify Alexander to employ the invention of Bowman-Amuah in order to enhance the content system by providing proper and effective way of protecting transactions and profile information to member merchants in the complexity of interaction for billing (financial) services between clients and servers. (see Bowman-Amuah col. 81, lines 26-33)

### **Contact Information**

7. Any inquiry concerning this communication or earlier communications from the examiner should be directed to Kyung H Shin whose telephone number is 703-305-0711. The examiner can normally be reached on 9 am - 7 pm.

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, David A Wiley can be reached on 703-308-5221. The fax phone number for the organization where this application or proceeding is assigned is 703-872-9306.

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Information regarding the status of an application may be obtained from the Patent Application Information Retrieval (PAIR) system. Status information for published applications may be obtained from either Private PAIR or Public PAIR. Status information for unpublished applications is available through Private PAIR only. For more information about the PAIR system, see http://pair-direct.uspto.gov. Should you have questions on access to the Private PAIR system, contact the Electronic Business Center (EBC) at 866-217-9197 (toll-free).

KHS

Kyung H Shin Patent Examiner Art Unit 2143

KHS July 23, 2004

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